



3 DE 3

THE CAMPAIGN

CORRUPTION HAS BECOME AN IMMINENT THREAT TO THE SUSTAINABILITY OF MEXICAN DEMOCRACY



In Mexico,
corruption kills



FOLHA DE S. PAULO

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DIRETOR DE REDAÇÃO: OTAVIO FRIAS FILHO ANO 97 • QUINTA-FEIRA, 13 DE ABRIL DE 2017 • Nº 33.152 EDIÇÃO NACIONAL • CONCLUÍDA ÀS 21H15 • R\$ 4,00

Odebrecht complica Temer, Lula, Aécio e Dilma em vídeos

Em depoimentos, ex-executivos da empreiteira detalham acusações sobre presidente e políticos

Três quartos do custo estimado das campanhas eram caixa 2

Disse que o pessoal dele estava com a goela muito aberta

Gravações de depoimentos e relatos por escrito de delatores da Odebrecht complicam o presidente Michel Temer (PMDB), os ex-presidentes Lula e Dilma Rousseff, do PT, e o senador Aécio Neves (PSDB). Em vídeos divulgados pelo Supremo, Marcelo Odebrecht, ex-presidente da empreiteira, afirma que Dilma sabia da existência de propina em contratos da Petrobras. Outro ex-funcionário delata pagamento de R\$ 1,2 milhões a pessoa de confiança de Aécio. Temer é acusado

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THE WALL STREET JOURNAL

TUESDAY, MARCH 14, 2017 - VOL. CCLXIX NO. 59 WSJ.com

DOW JONES 18,454.00 NASDAQ 5579.79 STOXX600 1746.41 10-YR TREAS. 3.92% GOLD 1,202.40 EURO 1.0653 YEN 114.85

GOP Plan Cuts Insured, Deficit

REFORMA

CORAZÓN DE MÉXICO

MARTES 14 / 6º / 2017 CIUDAD DE MÉXICO 70 PÁGINAS. AÑO XXIV NÚMERO 8,665 \$ 20.00

Salpica Odebrecht a 3 calderonistas

Investiga la PGR a ex funcionarios de Pemex

Entre los implicados están Jordy Herrera, y Suárez Coppel, así como Ian Malo

Jordy Herrera y Juan José Suárez Coppel acompañan en un evento al entonces Presidente Felipe Calderón en 2012.

trólera a indemnizar hasta con 300 millones de dólares anuales por incumplir con el abastecimiento para Brasken-Ideas y renuncia a defenderse legalmente. Jordy Herrera nega a REFORMA haber participado en la firma del contrato. "No he sido notificado ni tengo conocimiento alguno de investigación y no tengo relación alguna con el tema, ni directa ni indirectamente", indicó.

El convenio con Brasken-Ideas fue monitoreado y coordinado por la Oficina de la Presidencia de la República, encabezada entonces por Patricia Flores Elizondo, y luego Gerardo Ruiz Manzo, junto con funcionarios de Pemex, la Senex y Hacienda.

Cleandro Lete, director de Relaciones Institucionales de Brasken-Ideas, dijo que las penalizaciones establecidas en el contrato son las usuales para convenios de este tipo.

El contrato obliga a la pe-

PÁGINA 6

Corruption is fueled by widespread impunity

MEXICO'S STATES OF CORRUPTION

A vanished governor and near-empty coffers

By José de Córdova and Juan Morera

KALAPA, Mexico—One day last October, the governor of Veracruz state was scheduled to appear on a morning news program. He never showed up.

Instead, Javier Duarte disappeared, the same day authorities asked a judge for a warrant to arrest him. Many in Mexico think he was tipped off.

Mr. Duarte has since been charged with racketeering and using illegally obtained funds. Investigators believe he used front men and a web of phantom companies to divert public funds and acquire real estate in Mexico, Houston and Miami. With Veracruz state's affairs in disarray, federal and state auditors said \$2.5 billion spent by his administration was unaccounted for.

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Please see MEXICO page A10

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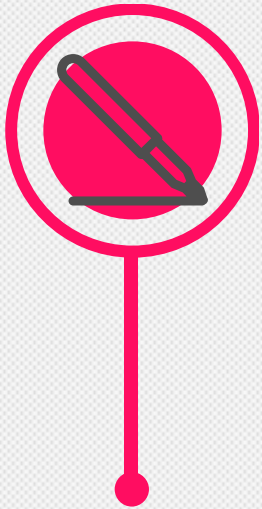
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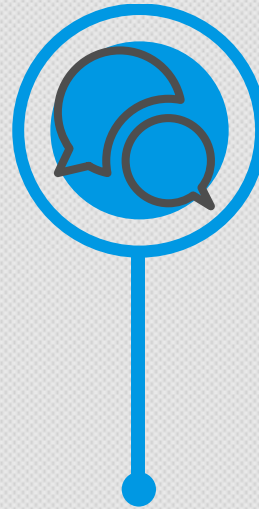
Please see MEXICO page A10

Supporter for Mara a Cabinet in Puerto

How do we translate **anger** into a
chance to build **stronger institutions?**



Asset
declaration



Declaration of potential
conflicts of interest



Proof of fiscal
standing

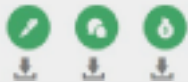
We started with **only four out of 628** members of congress:

FEB 2015



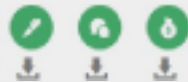
SENADOR · CHIAPAS

Zoé Robledo Aburto



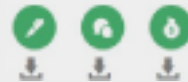
SENADOR · EDO. DE MÉXICO

Laura Rojas Hernández



DIPUTADO · D. F.

Fernando Belaunzarán Méndez



DIPUTADO · D. F.

Fernando Rodríguez Doval



Five months later, 100% of the governors elected in the midterm elections had published their #3de3



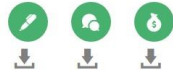
GOBERNADOR
BAJA CALIFORNIA SUR
Carlos
Mendoza Davis



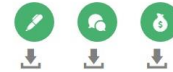
GOBERNADOR
CAMPECHE
Rafael Alejandro
Moreno Cárdenas



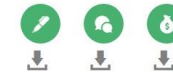
GOBERNADOR
COLIMA
José Ignacio
Peralta Sánchez



GOBERNADOR
GUERRERO
Héctor
Astudillo Flores



GOBERNADOR
MICHOACÁN
Silvano
Aureoles Conejo



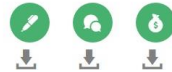
GOBERNADOR
NUEVO LEÓN
Jaime
Rodríguez Calderón



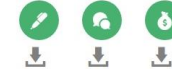
GOBERNADOR
QUERÉTARO
Francisco
Domínguez Servián



GOBERNADOR
SAN LUIS POTOSÍ
Juan Manuel
Carreras López



GOBERNADOR
SONORA
Claudia
Pavlovich Arellano

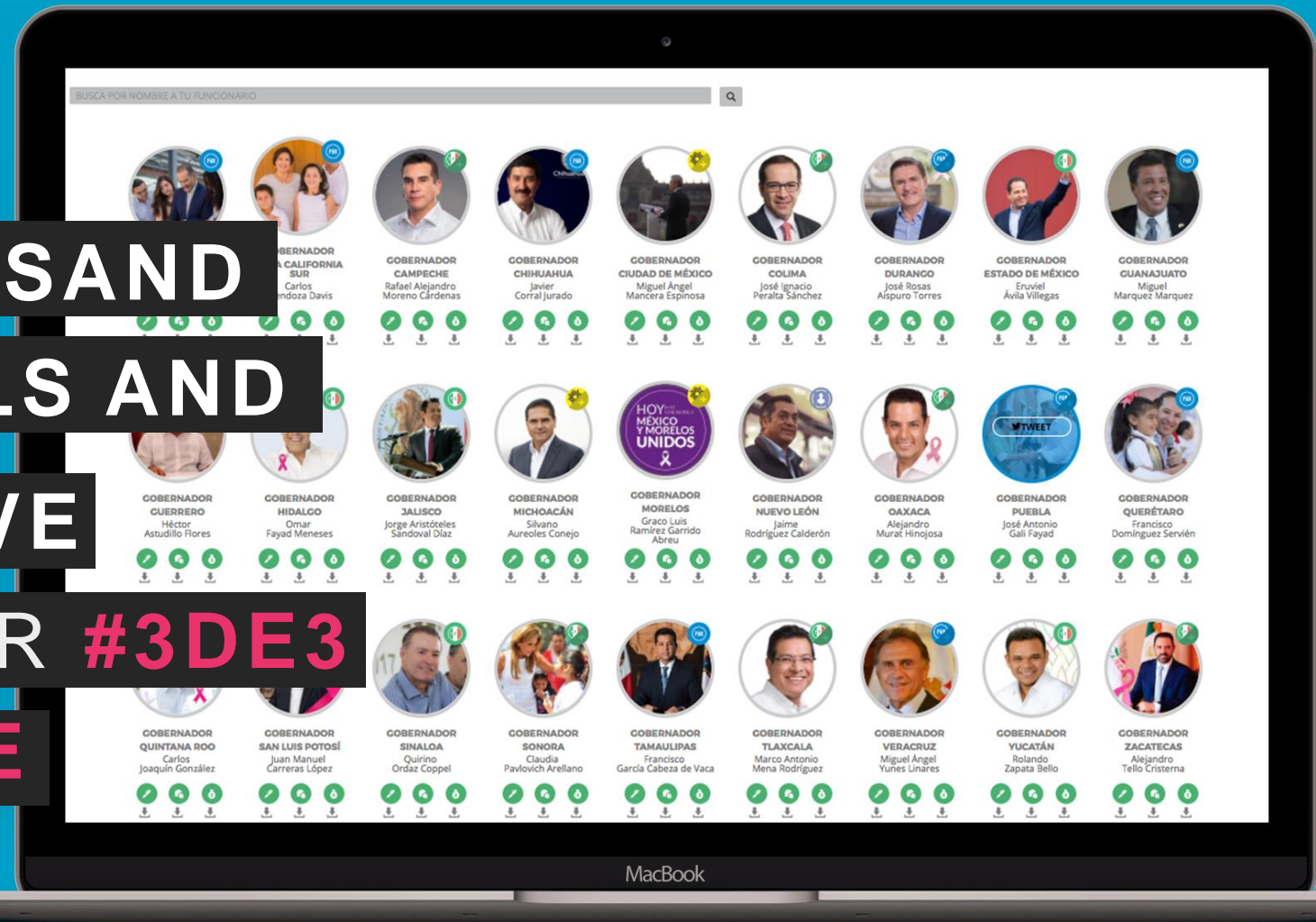


As a result of civic pressure, compliance has changed dramatically from the launch of 3de3 to today

	2015	2017	
Senators	2	34	of 128
Members of congress	2	142	of 500
Governors	0	29	of 32

Over 630 candidates and 484 local public servants have also **published their 3de3**

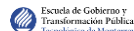
TODAY,
OVER TWO THOUSAND
PUBLIC OFFICIALS AND
CANDIDATES HAVE
PUBLISHED THEIR #3DE3
ON OUR WEBSITE



From the start we wanted this voluntary exercise to **turn into a standard practice and a legal obligation.**

Our belief in the power of organized citizens
traced our path to **bring about change...**

LEY 3 DE 3



We set out to collect
120,000 signatures needed to
present the bill to the Senate.

We needed citizens to channel their
anger into an **institutional solution**
to **fight corruption.**

We took the streets to campaign
against **pessimism and maximalism**

This campaign does not belong to IMCO

It belongs to Mexico

APRIL 2016

IN 44 DAYS WE COLLECTED

634,143 SIGNATURES




Five bills, **accompanied and shaped by the LEY3de3 partnership** were passed by Congress.

As a result,

- “3de3” it’s a legal obligation
- Five citizens are the heart of the National Anticorruption System

Since the law was approved, and as a consequence of citizen pressure, seven state governors have been indicted or prosecuted for corruption charges



There is still a lot to do,
we face an uphill battle but
we are **fueled by optimism**
and the support of our allies.

TRES
DE-
TRES

LEY3DE3

In 2018, Mexico will elect a new president

We bet he will present his 3de3



“Even if I knew that tomorrow the world would go to pieces, I would still plant my apple tree.”
 —
 Martin Luther King

