

INSTITUTO MEXICANO PARA LA COMPETITIVIDAD, A.C.

20

ANNUAL REPORT

21



01.

Who are we?



Who are we?

The Mexican Institute for Competitiveness (IMCO) is a non-partisan, non-profit research center that has the goal of enriching public policy debate and decision-making processes with evidence and analysis of high technical rigor, to advance towards a more prosperous, inclusive and fair country.

Our vision is set on transforming Mexico with data, technical arguments and new technologies.

 @IMCOmx  /IMCOmx  /IMCO_mx  /IMCOMexico  /IMCOmx

Our team

Active staff: 38

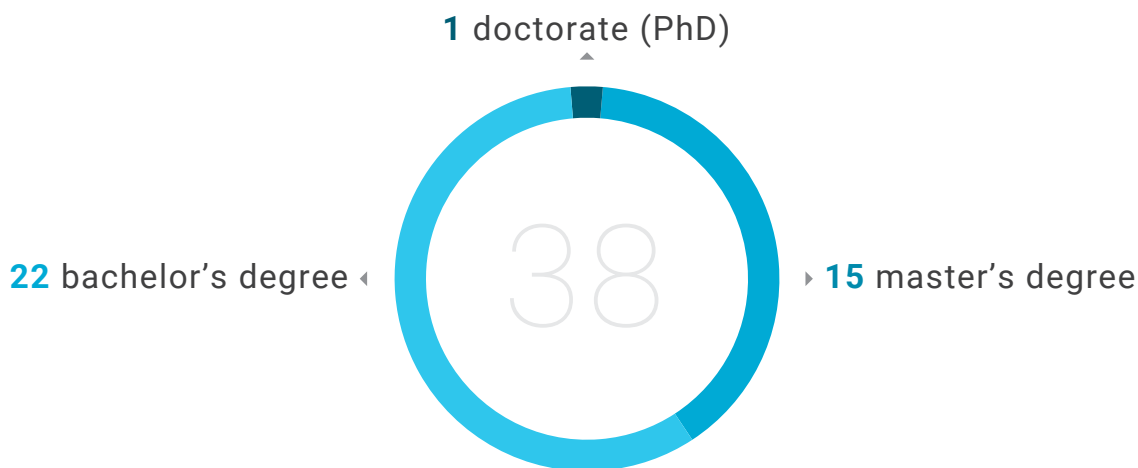
Woman:
61%

Man:
39%

Average age: **32 years old**

Average length of service: **3.5 years**

Academic degrees:



Competitiveness is the result of a broad set of institutions, policies and factors, which is why IMCO focuses on the preparation and effective communication of research and public policy proposals in three priority areas:

Priority areas



SUSTAINABLE ECONOMY

Helps to improve the productivity of factors by providing public policy analysis and proposals that take into account the conditions and trends of labor markets, the energy sector, and international trade, judged under competitiveness and resilience criteria. It aims for efficient markets working under transparent and effective regulation.



INSTITUTIONS AND GOVERNANCE

Enlivens public debate on how government decisions and public finance management strengthen or deteriorate the State's institutions, as well as the consequences of those decisions on the country's overall competitiveness at different levels.



INCLUSIVE SOCIETY

Delves into the barriers that hinder women from entering, staying, and growing in the paid economy, and analyzes the obstacles which students face in the development of their abilities to be able to compete in the labor market.

03.

Projects In 2021



IMCO's institutional efforts, with the support of its donors, made it possible to publish, in 2021:

80
Projects

15
strategic projects

25
papers

40
contextual analysis

In addition to **29 webinars and 182 invitations to participate in conferences**, which reached an **audience of 111K**.

Sustainable economy

Sustainable economy

Impact generated by the area

Incidence in the Federal public administration

- During three open parliament sessions held by Mexico's Chamber of Deputies, IMCO provided counter-arguments based on research and evidence, twice on the Electric Power Industry Act, and once on the Bank of Mexico Act.

Incidence with local governments and the business sector

- Claudia Sheinbaum, Mexico City's mayor, and the governors of Querétaro, Yucatán, Zacatecas, and Coahuila quoted the State Competitiveness Index (ICE for its acronym in spanish) to report on the performance of their entities. The Secretaries of Economy in Sonora, Hidalgo, Mexico City, Querétaro, Yucatán, and Jalisco highlighted the position of their states using different variables measured by the index. Business association leaders in Colima, Pachuca, Estado de México, Durango, Guanajuato, Tabasco, Chihuahua, Michoacán, Nuevo León, Sinaloa, and Tlaxcala gave proof provided by the ICE about their region's performance.
- The mayors of Chihuahua, Querétaro, Saltillo, Piedras Negras, Durango, Nuevo Laredo, Irapuato, and Mérida mentioned data from the Urban Competitiveness Index (ICU for its acronym in spanish) to communicate how competitive their cities are. In social media, high officials of the Economic Development ministries of Mexico City and Piedras Negras cited the ICU's data. So did Mexico City's Labor Secretary and Administration and Finance Secretary.
- The President of Costa Rica took data from the International Competitiveness Index (ICI for its acronym in spanish) during a presentation on clean energy production in the country.

Strategic projects

Sustainable economy

International Competitiveness Index (ICI) 2021



ÍNDICE DE COMPETITIVIDAD INTERNACIONAL 2021

Since 2003, IMCO, has offered relevant information for world leaders to generate strategies to generate, attract and retain talent and investment.

In the International Competitiveness Index 2021 edition, the most competitive country was Norway, while Nigeria was ranked 43rd. Mexico dropped two positions in the ranking; placing 37th, and it is within the group of low competitiveness. Health, energy, and connectivity are some areas in which Mexico shows gaps in competitiveness.

Link: <https://imco.org.mx/indice-de-competitividad-internacional-2021/>

State Competitiveness Index (ICE) 2021



Since 2006, the ICE has offered timely monitoring of the main indicators that boost competitiveness in the different entities within the country. With this tool, decision makers can better identify a route to be more competitive.

In this edition, IMCO found that Mexico City is the only entity with high competitiveness, while Guerrero is the least competitive state.

Link: <https://imco.org.mx/resultados-del-indice-de-competitividad-estatal-ice-2021/>

Urban Competitiveness Index (ICU) 2021

ÍNDICE DE COMPETITIVIDAD URBANA 2021

IMCO carries out the 2021 Urban Competitiveness Index (ICU) in order to measure and understand the specific factors that make a city attractive for talent and investment.

In Mexico, cities produce more than 80% of the national GDP and concentrate almost 8 out of 10 people who inhabit its territory.

This edition of the ICU showed that the general performance in economic, social and educational indicators dropped with the pandemic.

Link: <https://imco.org.mx/indice-de-competitividad-urbana-2021/>

Monitoring of reform initiatives in the electricity sector



INICIATIVA DE REFORMA ELÉCTRICA

In order to ensure the country's competitiveness, and safeguard public finances, as well as those of Mexican households, IMCO has carefully analyzed the implications of closing the electricity market to foreign investment in detriment of the State of Law. The consequences, ranging from environmental damage to violations to the country's main free trade agreement, the USMCA, were described and presented before stakeholders and decision makers.

With data and evidence, IMCO showed that the main ones affected would be the Mexican people, who would pay the cost to public finances, either through higher electricity rates or through greater subsidies that would be necessary to finance the implementation of the initiative. Likewise, they would have had to assume the environmental cost of betting on fossil fuels in a world where decarbonization has become the norm.

Links: <https://imco.org.mx/legislar-contra-la-competencia/>
<https://imco.org.mx/es-un-retroceso-para-mexico-la-iniciativa-a-la-ley-de-la-industria-electrica/>

Labor Market Monitor

12.1 k visits



The labor market monitor has positioned itself as a tool for timely monitoring of the Mexican labor market through the use of visualizations that show the pace of job recovery at a national, state, and economic sector level.

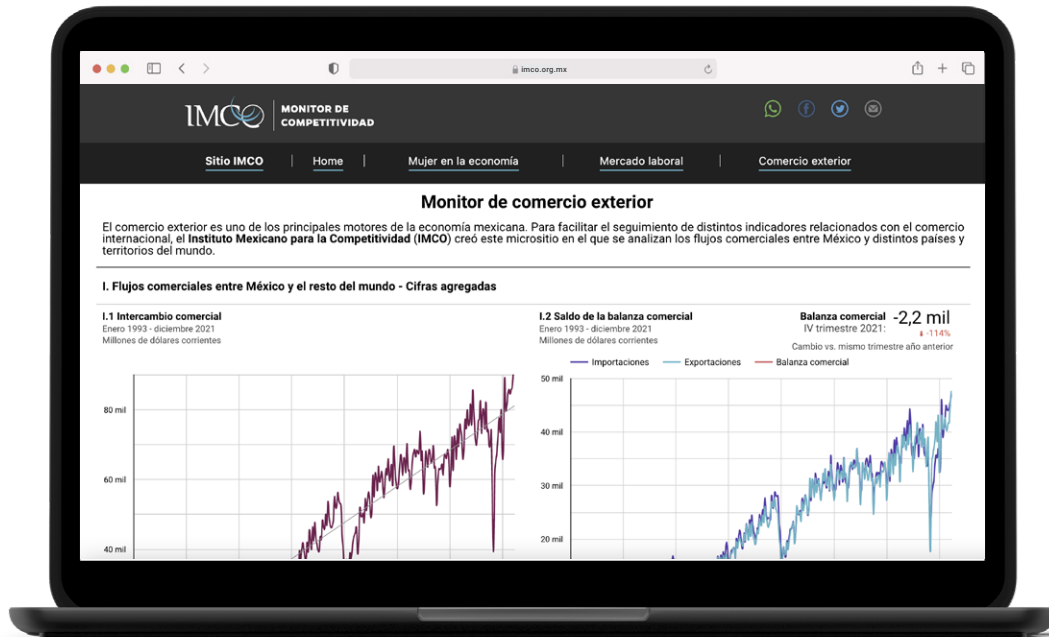
An IMCO study shows that in the third quarter of 2021, the employed population already had a higher level than that observed before the pandemic. The analysis has focused not only on the number of jobs, but also on their quality, through indicators such as hours worked, wages, the labor and pay gender gap, and more.

Due to the frequency of its publications and the constant updates of its data, it is the most visited competitiveness monitor.

Link: <https://imco.org.mx/monitor/mercado-laboral/>

Trade Monitor

3.4 k visits



Foreign trade is one of the main engines of the Mexican economy. To facilitate the monitoring of different indicators related to international trade, IMCO created this microsite in which trade flows between Mexico and different countries and territories of the world are analyzed.

Link: <https://imco.org.mx/monitor/comercio-exterior/>

Other papers and contextual analyses

Sustainable economy

Competitiveness

Other papers and contextual analyses

How Have States Recovered After the Pandemic?



Link: <https://imco.org.mx/como-se-han-recuperado-los-estados-tras-la-pandemia/>

Collaborative projects

Bilateral Relations: Mexico – United States



Link: <https://imco.org.mx/relacion-bilateral-mexico-estados-unidos/>

Competitiveness

Collaborative projects

SME: From Informality to Competitiveness



Link: <https://imco.org.mx/pymes-de-la-informalidad-a-la-competitividad/>

The Pension System's Landscape in Mexico



Link: <https://imco.org.mx/el-panorama-de-las-pensiones-en-mexico/>

Energy

Other papers and contextual analyses

CFE's Generation Capacity Expansion Plan



Link: <https://imco.org.mx/plan-de-expansion-de-la-capacidad-de-generacion-de-la-cfe/>

Rules and Strategies for Interaction Between Government and Energy Companies in Times of Crisis



Link: <https://imco.org.mx/estrategias-en-tiempo-de-crisis-para-las-empresas-energeticas/>

Energy

Other papers and contextual analyses

Analysis of the Current Situation of the Energy Sector in Mexico



Links: <https://imco.org.mx/reforma-a-la-ley-de-hidrocarburos-pondria-en-peligro-la-competitividad-de-mexico/>
<https://imco.org.mx/mexico-pierde-si-se-favorece-a-la-cfe-sobre-el-sector-privado/>

Clean Energy Grows Despite Current Policies



Link: <https://imco.org.mx/la-energia-limpia-crece-a-pesar-de-las-politicas-actuales/>

Energy

Other papers and contextual analyses

Proposals for a Competitive LPG Market



Link: <https://imco.org.mx/propuestas-para-un-mercado-de-gas-lp-competitivo>

Mexican Consumers Need an Independent Energy Regulatory Commission



Link: <https://imco.org.mx/los-consumidores-mexicanos-necesitan-una-cre-independiente>

Energy

Other papers and contextual analyses

New Pemex Subsidiary: A Risk for Transparency



Link: <https://imco.org.mx/nueva-filial-de-pemex-un-riesgo-para-la-transparencia/>

Labor market

Other papers and contextual analyses

The Employment Outlook in September 2021



Link: <https://imco.org.mx/por-segundo-mes-consecutivo-el-mercado-laboral-se-contrae-mientras-la-calidad-de-los-trabajos-empeora>

The Insufficient Recovery of the Labor Market in the Third Quarter of 2021



Link: <https://imco.org.mx/la-recuperacion-insuficiente-del-mercado-laboral-en-el-tercer-trimestre-de-2021/>

Labor market

Other papers and contextual analyses

Minimum Wage Increase: Good News and Potential Risks



Link: <https://imco.org.mx/aumento-del-salario-minimo-buenas-noticias-y-riesgos-potenciales/>

Trade

Other papers and contextual analyses

Foreign Direct Investment in Mexico and Balance of Payments



Links: <https://imco.org.mx/datos-del-primer-semestre-de-2021-de-la-inversion-extranjera-directa/>
<https://imco.org.mx/la-balanza-de-pagos-en-el-2o-trimestre-de-2021-reporto-la-entrada-de-18-mil-millones-de-dolares-en-ied-a-mexico/>

Mexico, USA and Canada's Relationship in Data



Link: <https://imco.org.mx/relacion-de-mexico-eua-y-canada-en-datos/>

Trade

Other papers and contextual analyses

Follow-up on the Implementation of the USMCA



Links: <https://imco.org.mx/los-pendientes-para-el-comercio-tras-la-primer-visita-de-la-secretaria-de-economia-a-washington-d-c/>
<https://imco.org.mx/estados-unidos-hace-uso-del-mecanismo-laboral-de-respuesta-rapida-por-segunda-vez/>
<https://imco.org.mx/talos-energy-usa-el-mecanismo-de-solucion-de-controversias-inversionista-estado-del-t-mec/>
<https://imco.org.mx/creditos-fiscales-a-los-autos-electricos-en-estados-unidos-otra-controversia-entre-los-socios-del-t-mec/>

Institutions and governance

Institutions and governance

Impact generated by the area

Advocacy in Federal institutions and public policies

Government purchases

- The Ministry of Public Finance (SHCP) (through the Oficialía Mayor) will include in the newest version of Compranet -an electronic portal for public purchases- several recommendations and proposals from IMCO.
- The National Institute for Transparency and Protection of Data (INAI) applied the methodology of our study on emergency public purchases to a website on public acquisitions during the pandemic.
- The National Institute for Statistics and Geography (INEGI), the INAI, the National Laboratory of Public Policy, and academics from the Center for Economic Research and Teaching (CIDE) appraised the usefulness of the Corruption Risk Index (IRC for its acronym in spanish) in fighting corruption.
- Based on the IRC's recommendations, the Secretary of the Public Function (SFP) committed himself to implementing actions that reduce risks in public purchases.
- The United Nations Office for Project Services (UNOPS) updated its transparency platform following a study from IMCO which evidenced the opacity of purchases of medications and medical materials made by that organization, as they lacked the price per unit, the amount purchased, and the description of the item being bought.
- Local legislators used IMCO's evidence on medication shortages to announce an agreement to solve the problem of insufficient medical input reached with the Federal Government and the National Health Institute INSABI.
- IMCO participated with an analysis of public spending in a work group within the Mexican House of Representatives during the transition of public finance.
- The Development Bank of Latin America CAF published a sub-regional diagnosis of data on public purchases and contracts. This publication mentions the experience of Chile and Colombia when replicating IMCO's Corruption Risk Index.

Institutions and governance

Impact generated by the area

Advocacy with local governments

Public Finance

- The State Report of Expenditures Made (IEEG for its acronym in spanish) is still considered as the reference point at the state level for improving information about public expenditure.
- Governments of Jalisco, Guanajuato, Yucatán, and Quintana Roo, as well as a congresswoman from Coahuila, mentioned the position of their states in the IEEG to prove that they comply with the regulations on government accounting.
- The Secretary of Public Finance in Hidalgo, the Secretary of State in Coahuila, the Secretary of the Public Bursary in Chihuahua and the congress speakers of the states of Puebla and Yucatán used IMCO's data on public finance in public declarations. Mostly, they quoted evidence on public debt, compliance with budget information, the budget for 2022, and the cost of local Congresses and austerity in those institutions.
- The Executive Committee of the State Anti-Corruption System of Michoacán used IMCO's data on the fight against corruption to support a proposal for local policy submitted to the Coordination Committee.

Strategic projects

Institutions and governance

State Report of Expenditure Exercise (IEEG)



Since 2017, IMCO has encouraged state governments to align public spending with the needs of their citizens. This investigation made it possible to identify that states do not spend responsibly, and they do not stick to their budgets.

Evidence provided:

- States were found to spend 2% less on health and education than the previous fiscal year. In public safety the reduction was 6%.
- The 32 states dedicated an average of 3.9% of their total spending to public investment. 2020 is the year with the lowest state public investment since 2015.
- 17 entities overspent their budget in administrative expense items, which include personal services, general services, and materials and supplies.

Links: <https://imco.org.mx/en-plena-pandemia-los-estados-redujeron-2-el-gasto-en-salud/>
<https://imco.org.mx/como-gastan-los-estado/>
<https://imco.org.mx/17-entidades-sobrejercieron-su-presupuesto-en-las-partidas-de-gasto-administrativo/>

Corruption Risk Index (IRC)



IMCO encourages competition, transparency and compliance with the law in the use of public resources through the IRC, a tool to identify the risks in each of the public purchases.

Evidence provided:

- Between 2018 and 2020, the risk of corruption in public procurement increased in 147 of 247 federal institutions (59%).
- In 2020, Birmex, Insabi, the Navy, the Ministry of Public Function and Diconsa, among other institutions, favored exception processes over public bidding.
- Systematization of 400 thousand purchases and identification of corruption risks in each purchase made by 260 federal institutions.

Links: <https://imco.org.mx/indice-de-riesgos-de-corrupcion/>
<https://imco.org.mx/5-instituciones-que-usan-las-adjudicaciones-directas-como-la-regla-de-contratacion/>

Other papers and contextual analyses

Institutions and governance

Public procurement

Other papers and contextual analyses

Public Procurement Made with UNOPS: More Opaque and Outside the Transparency Law



Links: <https://imco.org.mx/compras-publicas-hechas-con-unops-mas-opacas-y-al-margen-de-la-ley-de-transparencia/>
<https://imco.org.mx/publicacion-de-compras-de-la-unops-un-avance-pero-insuficiente/>

A Year of Emergency Public Procurement in Mexico

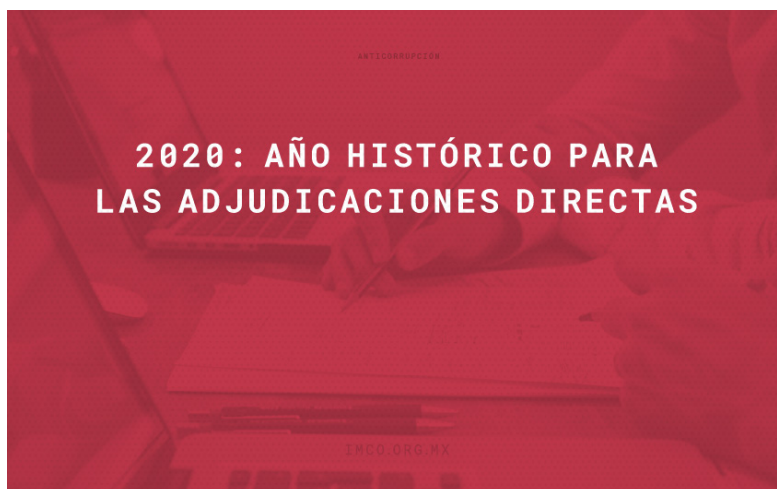


Links: <https://imco.org.mx/un-ano-de-compras-de-emergencia-en-mexico/>

Public procurement

Other papers and contextual analyses

2020: Landmark Year for Direct Awards



Links: <https://imco.org.mx/43-de-las-compras-publicas-fueron-por-adjudicacion-directa-en-2020/>

Public procurement

Collaborative projects

Pandemic, Anti-corruption and Transparency Opportunities in Latin America



Links: <https://imco.org.mx/pandemia-anticorruptcion-y-oportunidades-de-transparencia-en-america-latina/>

Public finances

Other papers and contextual analyses

Let's Talk About Income in the States



Link: <https://imco.org.mx/hablemos-de-ingresos-en-los-estados-2/>

Let's Talk About State Debt



Link: <https://imco.org.mx/la-deuda-en-los-estados-y-municipios-aumento-solo-2-en-2020/>

Public finances

Other papers and contextual analyses

Federalized Spending in the States



Link: <https://imco.org.mx/gasto-federalizado-en-las-entidades-federativas-en-2019/>

Legislative Report



Links: <https://imco.org.mx/composicion-partidista-y-de-genero-de-los-congresos-estatales/>
<https://imco.org.mx/cuantos-recursos-tienen-los-congresos-y-las-auditorias-estatales/>

Public finances

Other papers and contextual analyses

Economic Package 2022



Link: <https://imco.org.mx/paquete-economico-2022/>

Anticorruption

Other papers and contextual analyses

Mexico has Breached Commitments to Fight Corruption



Link: <https://imco.org.mx/mexico-ha-incumplido-compromisos-para-combatir-la-corrupcion/>

Conditions of Anti-corruption Prosecutors' Offices in Mexico



Link: <https://imco.org.mx/condiciones-de-las-fiscalias-anticorruption-en-mexico/>

Anticorruption

Other papers and contextual analyses

Integrity as a Business Seal



Link: <https://imco.org.mx/la-integridad-como-sello-empresarial/>

Inclusive society

Inclusive society

Impact generated by the area

Impact on public administration

Women in the Economy

- Federal congress women mentioned IMCO's data in a session held to discuss initiatives tending to close the income gap and to modify the General Act for Equality Between Women and Men.
- The Transparency and the Gender Equality Units of the Secretariat of Communications and Transportation acknowledged that Women in the Federal Government, a research paper by IMCO, has been a valuable tool for dimensioning inequality and analyzing if the actions taken to improve the work conditions of women will reduce gender gaps in that government department.
- Regarding IMCO's recommendations, the Productive Development Unit of the Secretariat of Economy issued comments on Women in the Federal Government.
- The National Transparency Institute (INAI) awarded IMCO as runner up in the Civil Society category of the 2022 Innovation in Transparency Award. The award was given for contributions of the Women in the Economy monitor, which focuses on showing the gender gaps in the Federal Government.

Education

- Federal congress people employed IMCO's data on student learning to support an initiative seeking to strengthen the National System for the Continuous Improvement of Education.
- An official from the Economy Section of the United States Embassy in Mexico invited the IMCO to present in a meeting its studies, data, and perspectives on that issue.

Health

- In La respuesta de México al Covid-19, a paper on Mexico's response to the pandemic produced upon request of the World Health Organization, the Institute for Global Health Sciences quoted IMCO's data on Mexican medical staff.

Inclusive society

Impact generated by the area

Impact on the business sector

Women in the Economy

- Yvonne Ochoa Rosellini, a business woman, and organizations such as Women in Finance, an association of 16 co-founders of Mexican businesses, mentioned data on the participation of women in the economy during the Foro Forbes Mujeres Poderosas 2021 and other forums on the empowerment of women.
- Norma Ramírez, CEO of Qualy, a consultancy, cited data from IMCO's research on the income gap.
- To develop the 2022 analysis on the participation of women in companies listed in the Mexican stock exchange, IMCO joined an alliance with the Research Center for Women in Senior Positions (CIMAD for its acronym in spanish) of the IPADE Business School, the 50/50 Women on Boards, and the 30% Club.
- IMCO's research on the transparency of gender data allowed the Institute to reach new audiences of business women, women in boards of directors, and women in business associations, all of whom have received technical assistance on the topic.
- Dalia Empower and Victoria 147 materialized IMCO's recommendations on the importance of training entrepreneurial women on how to formalize their businesses and acquire knowledge on business development.

IMCO entered into an alliance with the Coordination Council for Mexican

- Businesswomen (Consejo Coordinador de Mujeres Empresarias). Its aim is to analyze the barriers that business women face when launching their startups in different states.

Education

- An alliance was made with Laureate Educación (UNITEC and UVM universities). The alliance aims at informing high school students on how to take better decisions when comparing between college programs with help of the Compara Carreras tool.

Strategic projects

Inclusive society

The Economic Benefits of Adding More Female Workers



IMCO contributes to creating the conditions for more women to enter, grow and remain in the labor market through its estimation of the economic benefits that adding more women workers to the labor market would bring.

The institution found that by 2030, Mexico's GDP could be 15% higher than the GDP of 2020 if the government and the private sector implement actions to add 8.2 million women to the economy in the next 10 years.

Link: <https://imco.org.mx/cuales-son-los-beneficios-economicos-de-sumar-a-mas-trabajadoras/>

Transparency in Gender Data Pending in Mexican Companies



Due to the lack of information on gender gaps in companies, IMCO generated evidence to gauge the representation of women in companies that trade shares on stock exchanges.

Evidence shows that in the private sector there are few women in decision-making positions, and their presence decreases the higher the position. In 2021, of the 2,507 total directors who participate in companies listed on the Mexican stock exchanges, only 10% are women. This problem also permeates through management positions.

Link: <https://imco.org.mx/33-empresas-listadas-en-las-bolsas-de-valores-no-tienen-mujeres-en-sus-consejos-de-administracion-ni-en-las-direcciones-relevantes/>

Gender Inequality in the Federal Public Administration Persists

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MUJERES EN EL GOBIERNO FEDERAL MÁS ALLÁ DE LA FOTO

IMCO provides evidence that allows identifying the main gender gaps by position and income level within the institutions of the Federal Government, as well as the barriers in the access and promotion of women to managerial positions.

This analysis of 290 federal institutions, with emphasis on the position and income of 168,000 public servants within the secretariats of State, concluded that the presence of women within these decreases as the position and income level rise.

Link: <https://imco.org.mx/la-desigualdad-de-genero-en-la-administracion-publica-federal-persiste/>

Compara Carreras 2021 (Career Comparator)



Since 2014, ComparaCarreras.org has been a tool for future university students to make an informed decision about what to study.

The results of this edition show that the current labor market has become more competitive and each career has different costs and benefits.

Data-informed decisions help make career choices more aligned with labor market needs and help young people land better jobs.

Link: <https://imco.org.mx/compara-carreras-2021/>

Other papers and contextual analyses

Inclusive society

Women in the economy

Other papers and contextual analyses

Paternity Leave in the Framework of Father's Day



Link: <https://imco.org.mx/licencias-de-paternidad-para-celebrar-el-dia-del-padre/>

8 Out of 10 Women Entrepreneurs are Informal in Mexico

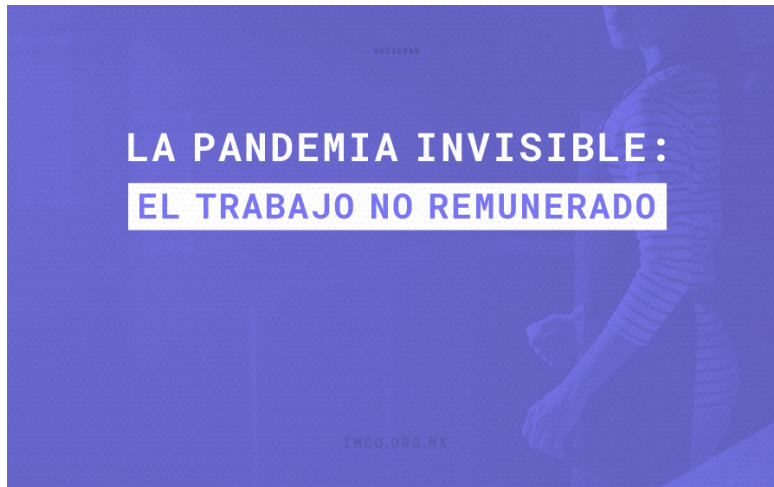


Link: <https://imco.org.mx/ocho-de-cada-10-emprendedoras-son-informales-en-mexico/>

Women in the economy

Other papers and contextual analyses

The Invisible Pandemic: Unpaid Labor



Link: <https://imco.org.mx/la-pandemia-invisible-el-trabajo-no-remunerado/>

The Participation of Mexican Women in Companies



Link: <https://imco.org.mx/la-participacion-de-las-mexicanas-en-las-empresas/>

Women in the economy

Other papers and contextual analyses

Women in Education, Science and Technology: Beyond the Picture

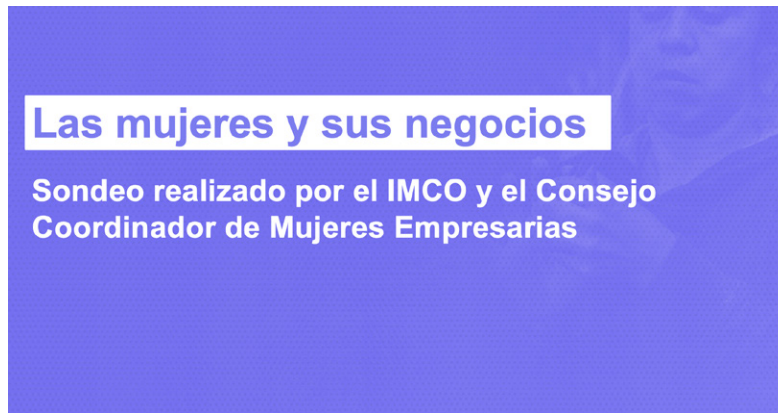


Link: <https://imco.org.mx/37-de-las-instituciones-de-educacion-ciencia-y-tecnologia-son-dirigidas-por-una-mujer/>

Women in the economy

Collaborative projects

The Gender Gap Limits Female Entrepreneurs



Link: <https://imco.org.mx/la-brecha-de-genero-limita-a-las-emprendedoras/>

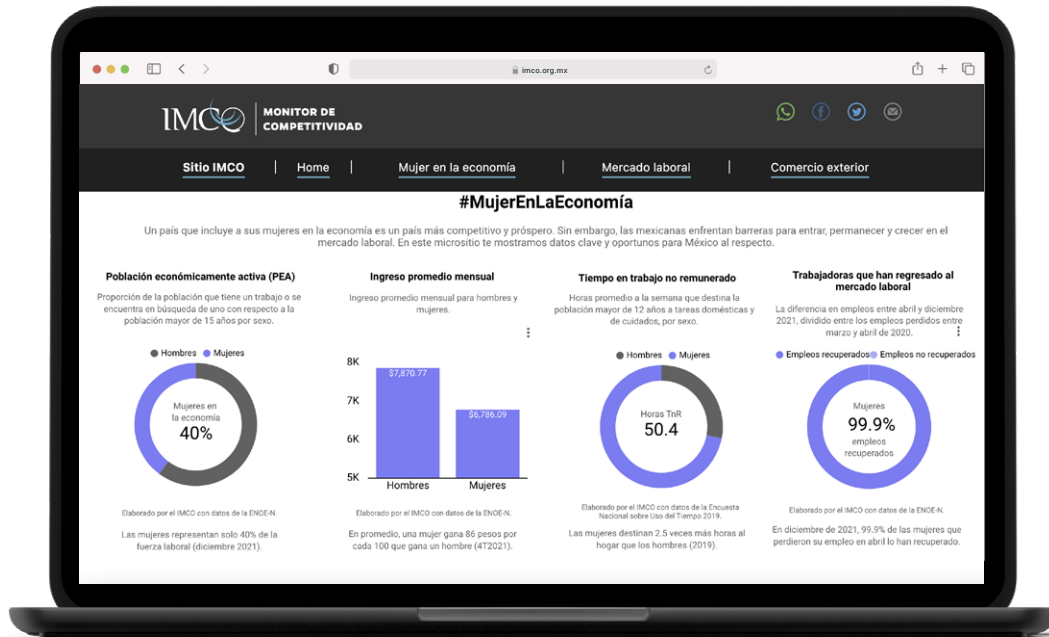
Women in the Pandemic: The Effects at Home and at Work



Link: <https://imco.org.mx/las-mujeres-en-pandemia-los-efectos-en-el-hogar-y-en-el-trabajo/>

“Mujer en la Economía” Monitor

6.7 K visits



This microsite allows visualizing key and timely data for Mexico regarding:

- The political and economic participation of women
- Women in the post-Covid economy
- The evolution of labor participation
- The evolution of the wage gap
- Women in the Federal Public Administration
- Gender data in companies
- Unpaid household work

Link: <https://imco.org.mx/monitor/mujeres-en-la-economia/>

Education

Other papers and contextual analyses

Schools and Teachers with Responsibility for Assessing Students, but Without Tools or an Actionable Plan



Link: <https://imco.org.mx/escuelas-y-maestros-con-responsabilidad-de-evaluar-a-alumnos-pero-sin-herramientas-ni-un-plan-accionable/>

Poverty

Other papers and contextual analyses

The Municipalities With the Highest Percentage of the Population Living in Poverty are Located in Chiapas, Guerrero and Oaxaca.



Link: <https://imco.org.mx/en-chiapas-guerrero-y-oaxaca-se-encuentran-los-municipios-con-mayor-porcentaje-de-la-poblacion-en-situacion-de-pobreza/>

The Population in Poverty Increased by 3.8 Million Between 2018 and 2020



Link: <https://imco.org.mx/aumento-en-3-8-millones-la-poblacion-en-pobreza-entre-2018-y-2020/>

Health

Other papers and contextual analyses

The Medicine Market in Mexico: Challenges and Opportunities



Link: <https://imco.org.mx/el-mercado-de-medicamentos-en-mexico-retos-y-oportunidades/>

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[/IMCOMexico](https://youtube.com/IMCOMexico)



[/IMCOMx](https://linkedin.com/company/IMCOMx)

